



Sandown & Shanklin Inshore Lifeboat.

A member of the Solent Sea-Rescue organisation.

A UK based Search and Rescue declared facility.

Visit our website at :- www.sandownlifeboat.com

E-mail :- sandownlifeboat@btinternet.com

Charity No.299584

GO ORANGE DAY FRIDAY 18th FEBRUARY 2011

THIS IS AN ORANGE ALERT – WE NEED YOUR HELP!

Three Isle of Wight lifeboat crews will be among around 60 nationwide joining forces on February 18th to raise awareness for lifeboat stations that operate outside the jurisdiction of the RNLI.

Ryde Rescue, Freshwater Lifeboat and Sandown and Shanklin Inshore Lifeboat are all independent, and rely on donations and charity to continue the valuable work they carry out in waters around the Island.

Often the independent lifeboats, both on the Island and on the mainland, are confused with the work carried out by the RNLI. So February 18th has been pencilled in to raise awareness of the 'independents'. That is when they need YOUR support for their major fund-raising "Go Orange" Day.

The crews, all volunteers who give their time and effort for nothing, want Island businesses, schools and even individuals to come up with zany ideas to help keep them afloat.

Most independent lifeboat crews are more than happy to visit local schools and youth groups and educate children on sea safety. Many of these units open their doors and invite the groups to them to promote safety at sea through education.

In return they would love your help in making it a hugely successful "Go Orange" Day. Here are a few suggestions – but can you think of even better ones? How about:

- Get your business or school to wear an orange piece of clothing for the day.
- Dye your hair orange.
- Sponsor someone to sit in a bath of "orange" baked beans for the day.
- Hold a coffee and cake morning.
- Wear an orange ribbon in support.
- Hold a party evening wearing a bright colour...such as orange!
- Arrange a collection in your local community for your local independent lifeboat.
- Hold a sponsored event; walk, silence, dance...anything that raises funds for these units.

Ron Teasdale, chairman of Sandown & Shanklin Lifeboat, is event co-ordinator for Go Orange Day. He said: "We want everyone to know that we are independent, and need funding to keep going. If you visit the coast for a day out or holiday you never know when you may have to call upon lifeboat volunteers, so to ensure that they are there please show your support."

Anyone who wants to get involved in Go Orange Day, or wants more details should contact Mark Birch on 405999 or 07968673140. THANKS FOR YOUR SUPPORT.



Isle of Wight Radio have agreed to be the official Media Partner to support us on Orange Day on 18 February this year.

GO ORANGE DAY!

18th February 2011

For one day only the Independent Lifeboat Crews of the United Kingdom will be joining forces to raise awareness for the Lifeboat stations that operate outside the auspices of the RNLI.

WHAT ARE THE INDEPENDENT UNITS DOING ON THIS DAY?

Throughout the UK these units are arranging events and collections to celebrate their cause. Local and national media have been contacted and all known methods are being used to highlight these lifeboat stations. But as always they will rely on the generosity of the public to make the day a success.

We need YOUR support!
Arrange a fundraising event for your local independent Lifeboat crew

SO WHAT CAN YOU DO?

- Get your business or school to wear an orange piece of clothing for the day.
- Hold an "Orange" bobbing contest.
- Sponsor someone to sit in a bath of "orange" baked beans for the day
- Hold a coffee and cake morning.
- Raffle of lots of "Orange items"
- Wear an orange ribbon in support.
- Hold a Hawaiian party evening wearing a bright colour...such as orange!
- Arrange a collection in your local community for your local indie lifeboat.
- Hold a sponsored event; walk, silence, dance...anything that raises funds for these units.
- Allow the lifeboat crews to come on to your premises for the day and collect

Most independent lifeboat crews are more than happy to visit local schools and youth groups and educate children on sea safety. Many of these units open their doors and invite the groups to them to promote safety at sea through education.

Whatever you do on the day have fun and remember that any money you raise you will donate directly to your local independent lifeboat station, ensuring that your money will stay within your area and go exactly where it is needed!

"We want everyone to know that we are independent, and need funding to keep us going. If you visit the coast for a day out or holiday you never know when you may have to call upon lifeboat volunteers"

isleofwightradio
The island's favourite 107.6 FM

For information on fundraising,
or for more details please contact: 405999
Website: www.sandownlifeboat.com
Email: sandownlifeboat@btinternet.com



